

# Otley Snowman Trail

1<sup>st</sup> - 18<sup>th</sup> December 2024



[www.otleysnowmantrail.co.uk](http://www.otleysnowmantrail.co.uk)

[snowmantrail@ovte.co.uk](mailto:snowmantrail@ovte.co.uk)

*As Christmas approaches, we would once again like to turn OTLEY into the snowman centre of Yorkshire, England and the world by asking you to build friendly snowmen, snow women and snow children in every business in Otley...*

## Rules for Businesses

The snow people can be either made from wood, paper, bed sheets, in fact anything you want to use. Let your thoughts go free and, if you want to build a snow family, the more, the merrier. It doesn't matter how big or small your snowman is as long as you place it in your window. No business needs to be left out, it's Christmas, the time to be jolly!

Please send your completed entry form to me at Nigel Francis, 6 Pearson's Buildings, OTLEY, West Yorkshire, LS21 3BQ or drop off the form at The Core, Orchard Gate, Otley, LS21 3NX. The closing date for business registration is Friday 15th November 2024 as we have to get the booklets off to print. Any businesses that enter after this date will not make it into the booklet but will be added to our online map.

Before the 1<sup>st</sup> December, you will be sent an Otley Snowman Trail sign to be displayed on your window (A6 size) to show that you are part of the town centre Snowman Trail. Some shops will be given a letter to go on or near the snowman. The public will be asked to find the letters and spell a simple Christmas message before returning their entry to us. All the winning entries will be put into a draw and one winner will be drawn out. The trail will run from Sunday 1<sup>st</sup> December until Wednesday 18<sup>th</sup> December 2024. The public will also be asked to vote for its favourite snowman and the winning shop will get a small prize.

There is no fee to enter your business in the Snowman trail, but if you would like to make a donation to Hang on to a Dream, which was the first regional charity in Yorkshire to help children and young people with life threatening illnesses to make their dreams come true, please tick the appropriate box on the form and enclose your donation with this entry.

If you require any other information, please feel free to contact us at [snowmantrail@ovte.co.uk](mailto:snowmantrail@ovte.co.uk) or go to [www.otleysnowmantrail.co.uk](http://www.otleysnowmantrail.co.uk). To register, please fill in your details on the form attached to this letter and return it as soon as possible! You can also enter online by visiting our website below.

**Event Co-Organiser & Treasurer: Callum Francis**

**Event Co-organiser: Nigel Francis**

Visit our Website  
[otleysnowmantrail.co.uk](http://otleysnowmantrail.co.uk)

Follow us on Social Media  
**@OtleySnowman**   

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Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Would you like to make a donation to Hang on to a Dream? If you would, please make cheques payable to: Hang on to a Dream or send a cash donation with this form using the details on the other page of this form.

Yes

No

If you would like to advertise your business in the Otley Snowman Trail booklet, please visit [www.otleysnowmantrail.co.uk](http://www.otleysnowmantrail.co.uk) or email [designitleaflets@outlook.com](mailto:designitleaflets@outlook.com) for more information. Promote your local business and wish your customers a Merry Christmas!

<b>Half an A5 Page Advert (Full Colour)</b>	<b>£30</b>
<b>Full A5 Page Advert (Full Colour)</b>	<b>£50</b>

Payment for adverts can be made by cash, cheque or BACS. Cheques can be made payable to Hang on to a Dream. For BACS payments, please email [designitleaflets@outlook.com](mailto:designitleaflets@outlook.com).

**All profits raised from the adverts go to Hang on to a Dream**

**Visit our Website**

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